

DID YOU KNOW?

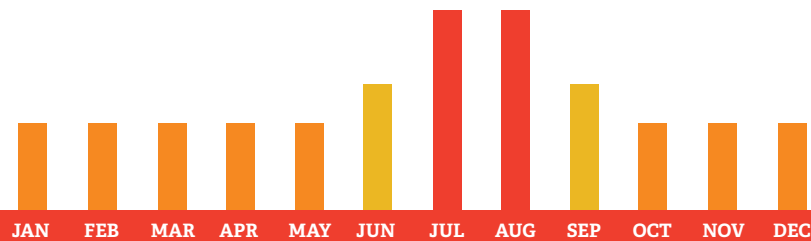
ENERGY COSTS MORE IN THE SUMMER



Because of increased air conditioning use, overall customer demand for electricity is at its highest in the summer months – and our costs to serve you is also the highest in the summer. This means your bill is likely to increase during this time of year.

You also may notice the Power Cost Adjustment Clause (PCAC) on your bill. Since the cost to generate or buy electricity fluctuates throughout the year, adjustments are made to reflect the true cost of power. Each month, base rates are collected representing the utility's projected cost. The PCAC accommodates for these monthly fluctuations in power costs. And when it comes to the hot, summer months, weather and the demand for electricity plays a pivotal role. As your local utility, we are here to help.

MONTHLY ELECTRICITY COSTS



UNDERSTANDING THE POWER COST ADJUSTMENT CHARGE (PCAC)

The PCAC is a billing mechanism used to pass the actual cost of purchased power to customers equitably. Sun Prairie Utilities purchases your power through its wholesale power supplier, WPPI Energy. Your bill's PCAC reflects any recent fluctuations in our wholesale costs for the generation and transmission of electricity.

The PCAC can increase or decrease monthly depending on variations in weather, customer usage, fuel costs and other factors.

WHY IS THE PCAC NEEDED?

The PCAC, which is part of every Wisconsin municipal electric utility's retail rates, was implemented by the Public Service Commission of Wisconsin to ensure that utilities recover the costs for the wholesale power we purchase each month, but collecting no more than their actual expenses.

Since Sun Prairie Utilities operates on a not-for-profit basis, the cost of the power we purchase is passed through to our customers at neither a profit nor a loss. The cost of purchasing wholesale power is by far our largest operating expense. Without the PCAC, we would need to raise our rates much more frequently to absorb any unexpected wholesale cost increases. As your locally owned electric utility, we exist solely for the benefit of our customers, and the PCAC is one tool we use to help keep your rates as low as possible.

WE ARE HERE TO HELP. CONTACT US TODAY.



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At Sun Prairie Utilities, we join forces with other local, not-for-profit utilities through WPPI Energy to share resources and lower costs.

SHARED STRENGTH THROUGH @ WPPI ENERGY