Get renewable energy working for you!

We typically think of the sun as a distant yellow orb that's not directly involved in our lives (unless you count sunburns). But the fact is, it can play a big, beneficial role for us, if we just look at that fiery ball in a fresh new way: As a helpful, hard-working fellow who has plenty of energy, is always able to lend a hand around the house — and can help out our entire community in the process! Meet our Choose Renewable family. Energy from solar, wind and biogas resources, ready to go to work for you, starting at only $3 a month!

CHOOSE renewable

$3.00 BLOCK

=

300 kilowatt-hours (kWh)

How this works:

Our Choose Renewable family is available in $3 blocks. Every block you buy is added to your monthly electric bill, and ensures that a share of your electricity comes from solar, wind and biogas. By putting renewable energy to work, you're helping to control energy costs, keeping the environment clean and making the whole community a better place. ALL FOR THE COST OF A GALLON OF MILK.

Why Choose Renewable?

IT'S CLEAN

The more renewable energy we use, the less coal, oil and natural gas we have to burn.

IT'S SUSTAINABLE

Solar, wind and biogas energy sources will never run out!

IT'S SMART

Renewable energy efficiently uses valuable resources and prevents waste.

IT'S LOCAL

Our renewable resources are homegrown: Solar from WI, MI and IA; wind from Dodge County, WI; biogas from Little Chute, WI.

Green-e Energy CERTIFIED

The Green-e Energy logo helps consumers easily identify environmentally superior renewable energy options. For information on Green-e Energy certification requirements, please visit www.green-e.org.

Joining is easy!

There is no special equipment to install, and no change in the way you receive or use energy. You can start (or stop) your participation at any time, and you can use as many blocks of renewable energy as you like! (Each $3 block = 300 kilowatt-hours.)

I agree to purchase:

_____ blocks of renewable energy at $3.00 per month, for a total monthly commitment of $_____. This purchase will appear as an additional charge on my monthly utility bill. I understand I can change my participation level or cancel at any time.

CHOOSE renewable

Fold along dotted lines, tape and mail

NAME

EMAIL ADDRESS

ADDRESS APT/SUITE #

CITY STATE ZIP

PHONE NUMBER

NO POSTAGE NECESSARY IF MAILED IN THE UNITED STATES

BUSINESS REPLY MAIL
FIRST-CLASS MAIL PERMIT NO. 636 SUN PRAIRIE WI

POSTAGE WILL BE PAID BY ADDRESSEE

CHOOSE RENEWABLE PROGRAM
C/O SUN PRAIRIE UTILITIES
PO BOX 922
SUN PRAIRIE, WI 53590-9906

More renewables means fewer pollutables!

Buying two blocks of renewable energy per month for a year equals:

Removing ONE CAR from the road

OR

Preventing FOUR TONS of CO_2 emissions

OR

Planting ONE ACRE of trees

OR

Eliminating the burning of TWO TONS of coal

At Sun Prairie Utilities, we join forces with other local, not-for-profit utilities through WPPI Energy to share resources and lower costs.

www.sunprairieutilities.com • (608) 837-5500

SP SunPrairie Utilities